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Sparking Redevelopment in Downtown Mansfield

The Richland County Foundation is taking an innovative approach to urban redevelopment.

In March, 15 people attended the Cities Summit at the South By Southwest Conference (SXSW) in Austin, TX. The group has been tasked with creating a plan to spark and continue the revitalization in downtown Mansfield.

"This is part of our Strategic Plan. As the county seat, it is very important to ensure its growth and evolution,"

"We have been researching ways to invest in downtown including reviewing plans from the past. RCF staff went on site visits to other cities where strides are being made in redevelopment," said Richland County Foundation President Brady Groves.

Richland Source President Jay Allred and Richland Area Chamber of Commerce President Jodie Perry approached the Foundation last summer with the idea to send a local group of people to



SXSW to bring back the best ideas for our city. Allred, who has attended the conference before, said the experience is like drinking from a fire-hose of ideas. The Foundation agreed to use their idea of hiring our own consultants from within to develop a

A core team of 15 people spent a week immersed in SXSW to focus on five key impact areas: city and walkability, food and entertainment, startups and technology, social impact and workplace culture. Throughout this year, the core team will work with 26 advisers to sort through the ideas and create action plans to be implemented.

The people who went to SXSW are a diverse group of individuals who are invested in Mansfield.

Jay Allred, President Richland Source

Damien Beauford, Barber at BarberZ Inc.

Bob Bianchi, City of Mansfield Engineer

Ben Davis, UMADAOP Youth Development Coordinator

Aurelio Diaz, Case Manager Catalyst Life Services & Richland Newhope Industries Dance Instructor

Cameron Haring, Senior Global Product Manager – Thermo Fisher Chelsie Thompson, Executive Scientific

Jennifer Kime, CEO Downtown Mansfield Inc.

Nikki Lewis, Manager Richland Area Educational Foundation Jodie Perry, President of Richland Area Chamber of Commerce

and Richland Community Development Group

Leona Smith, Executive Coordinator North End Community Improvement Collaborative

Matthew Stanfield, Principal Architect at FiELD9

Jotika Shety, Executive Director of Richland County Regional Planning Commission

Maura Teynor, Chief Advancement Officer Richland County Foundation

Director Renaissance Performing Arts Association

Allie Watson, Senior Community Investment Officer Richland County Foundation

The Women's Fund of the Richland County Foundation is offering people a way to honor special women in their lives with a Mother's Day gift to benefit women and girls in this community.

Donors can make a gift to honor a special woman or in memory of a loved one. Donations will support the Women's Fund's grant-making.

To make a Mother's Day gift mail a check made out to the Richland County Foundation and note Mother's Day on the memo line. Or you can donate online at richlandcountyfoundation.org.



The Women's Fund was formed in 1996 to promote philanthropy among women to provide funding to programs and projects that empower women and girls to achieve their full potential.





Frosting on the Cake: Sweet Donor Strategies in the New Tax Law

You love giving. You don't love paying taxes. The new tax structures may hold some good news for you.

Some people think that the large increase in the new Standard Deduction could possibly remove the advantage of deducting charitable contributions. Here's why: if your total deductions don't exceed the new larger standard deduction, there is no advantage to itemizing your deductions when you file your taxes.

You can still make tax-deductible donations to charities, but it won't make a difference on your tax return unless your total deductions now exceed \$12,000 for single filers and \$24,000 for joint filers. Common deductions include charitable contributions, mortgage interest, real estate taxes, and state and local taxes.

HOWEVER, by creating a Donor Advised Fund (DAF) at the Richland County Foundation, you may able "have your cake and eat it too".

Tax Looping

This technique involves doubling up tax-deductible payments into one year, then minimizing these payments the following year in order to take advantage of the large standard deduction.

Let's look at an example (See Scenario A) assuming the following couple who make \$100,000 a year have the following deductions:

Charitable Contributions	\$10,000	
Mortgage Interest	\$5,000	
Real Estate Taxes	\$3,000	
State and Local Taxes (SALT)	+ \$5,000	
Total Deductible Expenses	\$23,000	



Since the standard deduction for this couple is \$24,000, they will get a \$24,000 deduction. If we followed this example over 4 years, it would total \$96,000 in deductions.

Now let's see what happens when they "loop" their giving and contribute \$20,000 into a Donor Advised Fund (DAF) every other year (see Scenario B). In 2018 and 2020, they are able to itemize \$33,000 worth of deductions. In 2019 and 2021, they take the standard deduction of \$24,000 instead of itemizing. Their 4 year total deductions are now \$114,000.



Consistent Contributions to Charities

Tax looping was already practiced by some, but without a DAF, our couple would have to drop large sums into charities one year followed by a year of no giving. With a DAF, you are able to get a significant tax benefit and distribute funds out of your DAF on a consistent basis. Keep in mind there is a minimum balance of \$10,000 that must be maintained in the DAF.

Teaching the Next Generation

Establishing a DAF is also a great opportunity to make charitable giving a family affair. Start by distributing funds as a result of a family discussion, and gradually teach children how to get involved and support causes they value. Eventually delegate some of the responsibility of distributing funds to the next generation.

Learn more about Donor Advised Funds. Stop in or call the Richland County Foundation to see if this would be right for you.

Tim Hilterman, CFP®, CAP® is a financial advisor with Whitcomb & Hess CPA's and Financial Advisors. He earned the Chartered Advisor in Philanthropy® (CAP®) designation to empower people to think big, make a positive impact in the world and feel the joy of using their wealth, talents, and experience to improve the lives of those around them.

Protecting nature preserves is the mission of a new fund at the Foundation



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Jones Porter Nauman Family Fund

I don't have enough money to open a fund at the foundation, no matter what my financial planner said.

Janny Nauman grew up in a middle class family so she questioned whether she could.

She did.

But she also wanted to have a plan that would guide her relatives once she passed away. So with advice from Certified Financial Planner Charles Hahn, Janny developed a framework.

Part of it was to establish a donor advised fund to memorialize her mother, Agnes Jones Nauman, and brother, Danny D. Porter, who are both deceased as well as to honor her extended family.

She named the fund after them, the Jones Porter Nauman Family Fund. She hopes to make grants to nonprofit organizations that support education and animals.

While growing up, education was always stressed in Janny's family. She graduated from Malabar High School in 1976. She earned a Bachelor of Arts in Communication from Arizona State University in 1980 and a Master of Arts in Communication from the Ohio State University in Columbus in 1983.

Her brother graduated from Mansfield Senior High School in 1968 and from Harvard University in 1972.

Janny is a professor at North Central State College and she is committed to student access and success in higher education. She teaches speech, communication and life/culture and enjoys the challenge of teaching students of all ages especially high school students.

A good percentage of her students are taking advantage of the College Now program. It allows high school juniors to earn their associate degree as they complete their last two years of high school.

"I enjoy watching a student grow and mature as they complete the College Now program," said Janny.

Prior to being a professor, Janny worked in Marketing and Sales at Sprint. She joined the telephone company when it was United Telephone and left when it became Century Link.



Donors support law enforcement 2X

Merris and Jean Welge are behind local law enforcement 100%. To help support police officers in our community they have established two designated funds, one for the Ontario Police Department and one for the Mansfield Police Department.

"Jean and I worked on the Ontario Police Department Fund first and thought we should do one for Mansfield. I worked in Mansfield for years in the banking industry and the local police helped us with many things.

"Hopefully what we do today will be create opportunity for other people to donate and support local law enforcement," said Merris.

The first project to receive support from the Ontario Police Department Fund was a memorial to law enforcement in front of Ontario City Hall.

The second fund was established to fund projects at the Mansfield Police Department.

"I am very humble and grateful that you would think about setting up a fund to help the Mansfield Police Department. What you have done will help the local police forever," said Mansfield Chief of Police Kenneth Coontz.

Merris and Jean said police are an integral part of our society and it is important to recognize, respect and support the police.



The North Central Ohio Land Conservancy recently established a designated fund at the Foundation. The fund will generate annual support for the nonprofit organization, and it will benefit from the Foundation's professional asset management.

The NCOLC mission is to protect the natural heritage of the North Central Ohio area. It purchases land that is botanically significant and then dedicates it as a nature preserve, utilizing conservation easements.

NCOLC has been protecting the land since 1992 and now holds legal title or conservation easements on over 1,600 acres in, or near, Richland County. Most of these preserves contain hiking trails that are open to the public.

With the help of many partners, in 2015 NCOLC opened the Clear Fork Valley Scenic Trail, an eight-mile hiking trail that runs from Butler to Malabar State Farm Park.

In 2016, NCOLC was accepted into The Old-Growth Forest Network in recognition of one of its woods along the trail, becoming just the 60th forest in 15 states to receive such an honor.

NCOLC has collaborated with many partners, including Richland Public Health, Ohio Certified Volunteer Naturalists, Boy Scouts and numerous volunteers, for community hikes and trail maintenance.

Key NCOLC trustees and advisors are Paul Knoop, Steve McKee, Eric S. Miller, Deborah L. Miller and Jean Taddie.

The Land Conservancy relies on gifts and grants to acquire land. You can donate directly to the nonprofit by contacting Jean Taddie at 419-522-6262 or ncolandconservancy@qmail.com.

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The Richland County Foundation will conduct its annual meeting Monday, May 7 in the Carriage House at Kingwood Center Gardens beginning at 11:30 a.m.

The Foundation invites anyone in the community who is interested in attending the luncheon to call for a reservation and cost information at 419-525-3020.

You also can register online at richlandcountyfoundation. org and click the event tab.



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Dr. Stephen Alan Hill Memorial Fund

Dr. Stephen Alan Hill's wife, Cyndi, established a donor advised fund as a way to memorialize her late husband.

Dr. Hill was a neurologist in Mansfield. He came here in July of 1988 and joined Mansfield Neurology. He joined OhioHealth in 2014 and practiced until his death August 30, 2017 just days after his 67th birthday.

Cyndi said "Stephen gave his life for his patients."

While with Mansfield Neurology, he and his partners traveled weekly to cities surrounding Mansfield, such as Mt. Vernon, Ashland, Galion and Norwalk, to continue to service as much of this area as humanly possible. He was known to his friends, family, coworkers and patients as a diligent, patient and devoted caregiver who treated every patient with dignity and compassion.

He graduated from Dartmouth College in Hanover, NH and earned his medical degree from the University of Texas Southwestern Medical School in Dallas. He completed a surgical internship at the University of Minnesota in Minneapolis. He completed a residency in neurosurgery and a fellowship in biochemical neuropathology from The Ohio State University College of Medicine in Columbus.

Continuing his training, Dr. Hill completed a residency in neurology and a fellowship in neuromuscular at Georgia Regents University, Medical College of Georgia in Augusta, GA.

Dr. Hill was an Eagle Scout and served as a leader for the St. Peter's Boy Scout Troop 121. He had a black belt in Aikido and taught Aikido at the YMCA; after previously obtaining a black belt in Karate and Karate weapons during his years of neurosurgery residency at OSU.

In his free time, Stephen loved to be at his farm in Bellville where he canoed, fished and gardened. He made his own fishing flies, sharing them with patients and staff alike.