

## OVERVIEW

# About our community foundation

Helping donors do  
good work... **forever.**



**Richland County Foundation** is a nonprofit, community corporation created by and for the people of Richland County. We are here to help our donors make a positive impact on their community.

### Three special features of community foundations

**One: personalized service.** We make giving easy and effective, accepting a wide variety of gifts and providing donors a number of charitable options. You can contribute cash, appreciated stocks, or other marketable assets. You may establish a fund in your name or in the name of a loved one. In most cases, your gift qualifies for maximum tax advantage under federal law.

**Two: local expertise.** Our professional staff has an in-depth understanding of the issues, opportunities, and resources that shape our community. They monitor all areas of community need—including human services, education, the environment, healthcare, the arts, and economic development. We can help you learn more about local organizations and programs that make a difference in areas you care about most.

**Three: community leadership.** We invest in the long term and bring people and organizations together, convening diverse voices to address local issues and opportunities. Our business is building community.

Community foundations provide a simple, powerful, and highly personal approach to giving.

We offer a variety of giving opportunities to help people achieve their charitable goals. You can give cash, appreciated stocks, real estate, or other assets. Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact the Richland County Foundation.



Ten reasons people choose to give through community foundations

**one**

We are a **local organization** with deep roots in the community.

**two**

Our professional program staff has **broad expertise** regarding community issues and needs.

**three**

We provide highly **personalized service** tailored to each individual's charitable and financial interests.

**four**

Our funds help people **invest in the causes** they care about most.

**five**

We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving.

**six**

We partner with **professional advisors** to create highly effective approaches to charitable giving.

**seven**

We offer maximum **tax advantage** for most gifts under federal law.

**eight**

We **multiply the impact** of gift dollars by pooling them with other gifts and grants.

**nine**

We build **endowment funds** that benefit the community forever and help create personal legacies.

**ten**

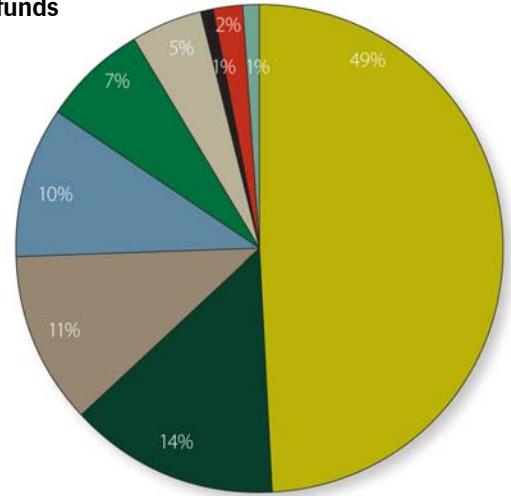
We are a **community leader**, convening agencies and coordinating resources to create positive change.

**Richland County Foundation at a glance**

Established in 1945, Richland County Foundation is governed by a volunteer board of trustees, representing a diversified cross section of Richland County's business, civic, professional, and philanthropic leaders. We are one of nearly 775 community foundations in the United States and serve Richland County by offering people a variety of ways to touch our community through philanthropic giving.

**2010 grants by program area from all funds**

Education	\$1,491,510
Community Services	416,055
Children, Youth & Families	341,653
Arts & Culture	301,742
Health Services	212,242
Human Services	143,372
Environment	24,431
Churches	60,143
Employment and Economic Development	26,575
<b>Total</b>	<b>\$3,017,723</b>



\*This chart includes grants from all Foundation funds: Unrestricted, Field of Interest, Designated, and Donor Advised

**Speical Grant Initiatives**

- College Scholarships
- Summertime Kids
- Teacher Assistance Program (TAP)
- The Women's Fund
- Connections

**Accountability**

- Administer over 300 component funds
- In compliance with National Standards for U.S. Community Foundations
- Diversified investment strategy
- Strategic grantmaking



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