

# Community as your beneficiary

## Gift of Life Insurance



**Life insurance** provides a simple way for you to give a significant gift to charity, with tax benefits that you can enjoy during your lifetime.

### How it works

- You make your local community foundation the owner and irrevocable beneficiary of your life insurance policy—you can either give a paid-up policy or continue to pay premiums.
- You receive a tax deduction for the approximate cost or fair market value, whichever is less. If the policy is paid up, you may receive an immediate tax deduction. If it is not, you can claim continuing tax deductions on premium payments you make directly or through gifts to the community foundation.
- Upon your death, we set up a special fund in your name, in the name of your family, or in honor of any person or organization you choose.
- Our professional staff considers your charitable wishes and determines the community needs that would be most impacted by grants from your gift.
- Our board issues grants in the name of the fund you establish (if you prefer, your awards can be made anonymously).
- We handle all the administrative details.
- Your gift will be placed into an endowment that is invested for long-term return. Earnings from your fund are used to make grants addressing community needs. Your gift—and all future earnings from your gift—is a permanent source of community capital, helping to do good work forever.

### A gift that pays

When his two daughters were young, Gary Fry bought a life insurance policy to provide for his family in the event of his death. Now, he's 65, and things have changed. "My daughters are both grown and doing very well for themselves, and over the years, my wife and I have become fairly comfortable—she will no longer need the death benefit from my policy," says Gary. The Fry's support and volunteer for a youth mentoring program as well as their local Art Center. "We've always planned to leave something for important community organizations when we pass," says Gary. After talking with their financial planner, Gary decided to give his life insurance policy to his local community foundation. "After giving my policy, I received a significant tax deduction," says Gary. "We had owned the policy for so long that we could choose to stop paying the premiums and maintain a sizable death benefit." The Fry Fund will be established with the proceeds from the insurance policy to benefit youth development and other community organizations.

## Ten reasons people choose to give through community foundations

### one

We are a **local organization** with deep roots in the community.

### two

Our professional program staff has **broad expertise** regarding community issues and needs.

### three

We provide highly **personalized service** tailored to each individual's charitable and financial interests.

### four

Our funds help people **invest in the causes** they care about most.

### five

We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving.

### six

We partner with **professional advisors** to create highly effective approaches to charitable giving.

### seven

We offer maximum **tax advantage** for most gifts under federal law.

### eight

We **multiply the impact** of gift dollars by pooling them with other gifts and grants.

### nine

We build **endowment funds** that benefit the community forever and help create personal legacies.

### ten

We are a **community leader**, convening agencies and coordinating resources to create positive change.

## More benefits

Donor Advised Funds are convenient, flexible tools for individuals, families, businesses, or groups that want to be personally involved in suggesting grant awards made possible by their gifts. If you have a range of community interests, you may find that it's an ideal vehicle for fulfilling your charitable wishes. Donor Advised Funds are typically less costly and easier to administer than other forms of philanthropic giving (such as family or corporate foundations).

Your gift can be combined with others to increase its impact, and you can add to the fund you establish at any time, receiving tax benefits with each new gift. You can establish a fund today and make grant recommendations now or in the future. And if you endow your gift, it becomes a permanent community funding resource.

*Community foundations provide a simple, powerful, and highly personal approach to giving. We offer a variety of giving tools to help people achieve their charitable goals.*

*You can make a gift of cash, appreciated stocks, or other marketable assets to your community foundation. Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact your community foundation.*

